

Megan Shomaker

Production Designer

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Designer with four years of experience working in an agency setting for Fortune 500 clients. Currently seeking a role as a Graphic or Production Designer.

EXPERIENCE

Production Designer (2021-Present)

Siegel + Gale

- Led in the design and development of brand guidelines to highlight the new visual identity for Blue Cross Blue Shield North Carolina.
- Successfully launched a new collection of American Express recycled plastic cards, rolling out hundreds of card assets and collateral.
- Led in the development and launch of two different digital asset management intranet sites for American Express using the Frontify platform.
- Implemented UX strategy and design for the MD Anderson Cancer Network intranet site. Refining design and layouts based off of user journey mapping and user testing results.

Freelance Designer (2021-Present)

- Led in the design and development of a brand refresh for Access Living, a supported living service for adults with developmental disabilities.
- Created an informative event brochure for The Big Taste, an event put on by and in support of the Sunrise Rotary Club, Seattle Uncorked and We Heart Seattle.
- Head shot photography for the resident directory at Covenant Living Shores, a premier senior living facility.
- Sports action photography and social media content creation for the Yetis Hockey Club.

EDUCATION

BA in Design

Minor in Entrepreneurship

Western Washington University

SKILLS

Design

Branding + Identity
Iconography
Digital Asset Management
Print Collateral
Print Mechanicals
Color Separations
Photography and photo editing

Tools

Adobe Creative Suite
(Illustrator, InDesign, Photoshop)
Microsoft Office Suite
Figma
Frontify (DAM platform)
Basic HTML and CSS