Megan Shomaker
Designer

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Designer with five years of experience working in an agency setting for Fortune 500 clients. Currently seeking a role as a Graphic or Production Designer.

EXPERIENCE

Digital Designer, Contract (2025-Present)
Ten Gun Design

- Design scalable, high-performing email systems in Figma for Xbox, delivering both high-volume lifecycle sends and bespoke campaign emails. Each mail balances strong visual storytelling with technical precision, ensuring consistency, responsiveness, and performance across platforms.

- Collaborate cross-functionally in a ticketed workflow to deliver Xbox digital marketing campaigns. Designing assets for web, email, in-product, and marketing materials.

- Overall campaign work supports Xbox's evolving ecosystem and showcasing thoughtful design solutions.

Designer (2021-2025)
Siegel + Gale

- Led UX strategy and design for intranet platforms at Bristol Myers Squibb and MD Anderson, creating multi-page Figma guidelines and improving navigation and consistency through journey mapping and user testing.

- Developed and launched brand guidelines for Blue Cross Blue Shield NC, establishing a unified visual identity across platforms.

- Launched a sustainable recycled-plastic card collection for American Express, garnering strong client and consumer praise for innovation.

- Led in the development of two Frontify DAM intranet sites at American Express, boosting brand asset accessibility and cross-team efficiency.

Freelance Designer (2021-Present)

- Led multi-channel design and photography projects; including a brand refresh, event marketing collateral, and sports/social content. Enhancing brand presence, community engagement, and event attendance across nonprofit, residential, and athletic organizations.

SKILLS

Design
Email design
Branding + Identity
Iconography
WCAG 2.1 accessibility
Web Design + UX/UI
Photography + editing
Digital Asset Management
Print Collateral
Print Mechanicals
Color Separations

Tools
Figma
Adobe Creative Suite
(Illustrator, InDesign, Photoshop, basic After Effects)
Microsoft Office Suite
Frontify (DAM platform)
Basic HTML and CSS
Azure Dev Ops

EDUCATION

BA in Design + Minor in Entrepreneurship
Western Washington University