

# Megan Shomaker

Designer

meganshomaker.com  
linkedin.com/in/megan-shomaker  
megan\_shomaker@comcast.net

Designer with five years of experience working in an agency setting for Fortune 500 clients. Currently seeking a role as a Graphic or Production Designer.

## EXPERIENCE

### Digital Designer (2025-Present)

Ten Gun Design

- Design scalable, high-performing email systems in Figma for Xbox, delivering both high-volume lifecycle sends and bespoke campaign emails. Each mail balances strong visual storytelling with technical precision, ensuring consistency, responsiveness, and performance across platforms.
- Collaborate cross-functionally in a ticketed workflow to deliver Xbox digital marketing campaigns. Designing assets for web, email, in-product, and marketing materials.
- Overall campaign work supports Xbox's evolving ecosystem and showcasing thoughtful design solutions.

### Designer (2021-2025)

Siegel + Gale

- Led UX strategy and design for intranet platforms at Bristol Myers Squibb and MD Anderson, creating multi-page Figma guidelines and improving navigation and consistency through journey mapping and user testing.
- Developed and launched brand guidelines for Blue Cross Blue Shield NC, establishing a unified visual identity across platforms.
- Launched a sustainable recycled-plastic card collection for American Express, garnering strong client and consumer praise for innovation.
- Led in the development of two Frontify DAM intranet sites at American Express, boosting brand asset accessibility and cross-team efficiency.

### Freelance Designer (2021-Present)

- Led multi-channel design and photography projects; including a brand refresh, event marketing collateral, and sports/social content. Enhancing brand presence, community engagement, and event attendance across nonprofit, residential, and athletic organizations.

## SKILLS

### Design

Email design  
Branding + Identity  
Iconography  
WCAG 2.1 accessibility  
Web Design + UX/UI  
Photography + editing  
Digital Asset Management  
Print Collateral  
Print Mechanicals  
Color Separations

### Tools

Figma  
Adobe Creative Suite  
(Illustrator, InDesign, Photoshop,  
basic After Effects)  
Microsoft Office Suite  
Frontify (DAM platform)  
Basic HTML and CSS  
Azure Dev Ops

## EDUCATION

### BA in Design + Minor in Entrepreneurship

Western Washington  
University